



Silvergate secures original commission with Netflix for its new children's series, *Hilda*

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HILDA



Silvergate Media, ("Silvergate"), the international TV production and licensing company focused on pre-school children's entertainment based in New York and London has secured a deal with Netflix, the world's leading Internet TV network, for their new animated children's TV series called *Hilda*.

Hilda will be available exclusively on Netflix worldwide from the beginning of 2018.

This is further to Silvergate agreeing new European license deals with Netflix for Silvergate's globally successful *Octonauts* programme on 6 April 2016.

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Notes to Editors

Silvergate Media

Silvergate Media is a creative content and licensing company driven by big ideas and big collaborations. Formed in 2011 by Waheed Alli and William Astor, with offices in New York and London.

Silvergate develops and produces world-class content built to inspire, entertain and engage audiences of all ages through innovative storytelling, great products and strong partnerships.

Silvergate has a number of assets based on characters and brands developed for pre-school children and their development slate continues to grow. Among their portfolio of projects in production are *Peter Rabbit* (currently in its second season), *Octonauts* (currently in its fourth season), and new preschool series, *Sunny Day* (first season to be aired in 2017) and now *Hilda* (first season to be aired in 2018).

Silvergate are currently in pre-production on other brand new programmes for partners as its development slate continues to grow.

Information on Hilda

Based on the Eisner-Award nominated graphic novels by Luke Pearson and published by Nobrow, Silvergate Media, in collaboration with Mercury Filmworks, transforms “Hilda” into an incredible animated adventure for older kids.

Hilda follows the adventures of a fearless blue-haired girl as she travels from her home in a vast magical wilderness full of elves and giants, to the bustling city of Trollberg, where she meets new friends and discovers mysterious creatures who are stranger - and more dangerous – than she ever expected.